

Building Consensus, Powering Progress: Engaging Stakeholders for Energy & Al Infrastructure Success

Strategic, proactive stakeholder outreach efforts can mitigate community pushback

Energy and AI infrastructure development is complex filled with regulatory challenges, community opposition, and tight deadlines. .

When you partner with <u>Hicks Partners</u> and <u>Hilltop Public Solutions</u>, you gain access to tailored public affairs strategies that help you achieve your goals.

Expert Regulatory Navigation

Navigate complex approval processes with our proven expertise in regulatory affairs and compliance strategies

Strategic Community Engagement

Build lasting stakeholder support through our proven approach to grassroots organizing and community relations

Comprehensive Public Affairs

Maintain project momentum with integrated crisis communications, digital strategy, and stakeholder relations

Project Success

Stay on track with combined expertise from <u>Hicks Partners</u> and <u>Hilltop Public Solutions</u> supporting your goals

www. hickspartners.com 614.221.2800 info@hickspartners.com







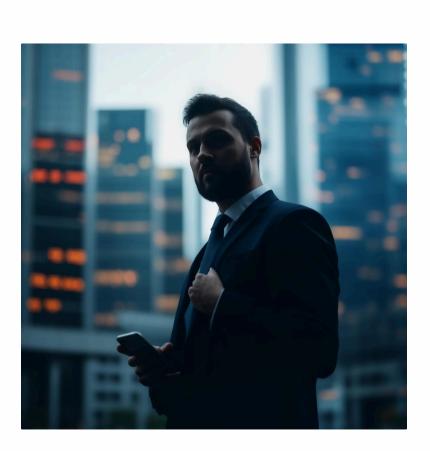


Address Your Key Challenges Head-On



Tackle Regulatory Hurdles and Navigate Complex Permitting

Permitting delays can stall energy and AI projects. Hicks Partners speeds approvals by navigating regulatory hurdles and managing public relations to keep your project on track and compliant.



Crisis Communications When It Matters Most

A crisis can quickly damage your reputation and your project's changes for success. Hicks Partners protects your image, manages media, and preserves stakeholder trust to keep your project on track



Manage Public Opposition Before It Derails Your Project

Community pushback can threaten energy and Al projects. Hicks Partners builds support through strategic outreach and media relations, addressing concerns early and highlighting project benefits to turn opposition into informed support.



Build Broad Stakeholder & Community Support

Successful energy and AI projects start with local support. Hicks Partners crafts tailored strategies to turn community leaders and influencers into champions—highlighting job creation, economic growth, and sustainability to build momentum for your project.



Why Energy Infrastructure & Al Projects Trust Hicks Partners and Hilltop Public Solutions

Our comprehensive approach combines strategic expertise with proven success in managing complex infrastructure projects.



Strategic Stakeholder Engagement

Successful projects start with local support. Hicks Partners crafts tailored strategies to turn community leaders and influencers into champions—highlighting job creation, economic growth, and Community impact.



Regulatory and Permitting Support

We help navigate complex federal and state regulations—DOE, EPA, FERC, Power Siting Boards, Army Corps—to keep your project compliant, on track, and moving forward.



Crisis Management

Expert crisis communications safeguard your reputation and keep stakeholders aligned—navigating public and regulatory challenges to keep projects on track.

Our Proven Success Stories



Natural Gas Pipeline Projects

Managed media, government affairs and stakeholder outreach across 20+ counties for a \$3 billion transmission project, building local support and maintaining project schedules through effective stakeholder engagement.



Large Dam Remediation

Successfully managed stakeholder outreach and crisis communications, organizing public listening sessions and community advisory committees. Our efforts shortened the permitting process and improved project timelines.



Salem Cable Project

The Salem Cable Project faced nearly seven years of public opposition over placement of underground transmission lines. We shifted the narrative—turning resistance into support through targeted media campaigns, strategic outreach, and meaningful community engagement.

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